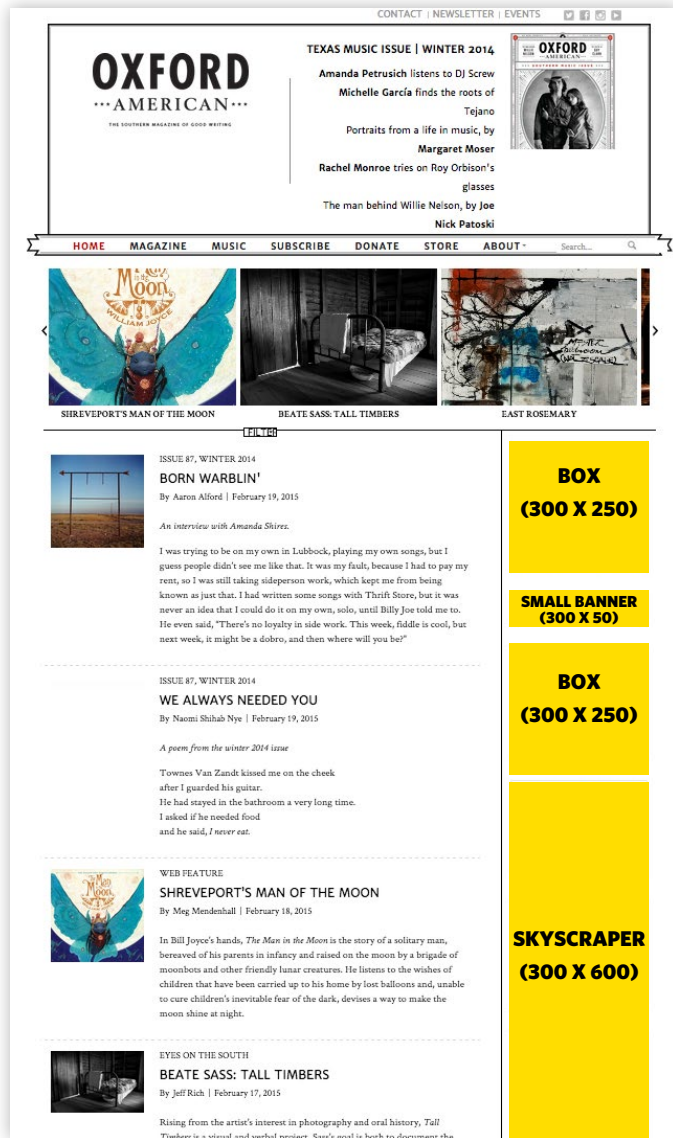


# 2019 WEB AD SPECIFICATIONS

OXFORDAMERICAN.ORG expands our mission to explore Southern culture (music, literature, art, food, and personalities) through good writing like never before. We see OXFORDAMERICAN.ORG as a tremendous addition to our beloved printed issue.



## BANNER OPTIONS:

	width x height	cost per week	cost per month
The Box	300 x 250	\$125	\$400
Small Banner	300 x 100	\$75	\$250
Skyscraper	300 x 600	\$175	\$600

## ADVERTISING SPECIFICATIONS:

Home Page Placements	PNG/JPEG/GIF Max File Size
300 x 250	30K
300 x 100	10K
300 x 600	30K

**Accepted File Formats:** PNG/JPEG/GIF  
**Flash:** No Flash files  
**HTML:** No HTML banners  
**Third Party Ad Server:** No  
**Third Party Tags Accepted:** Yes  
**Sound Allowed:** Opt in

- Web banners are featured on the home page of OXFORDAMERICAN.ORG, as well as on selected interior pages.

- Click-through and impression reports are available to web advertisers upon request.

**CONTACT AN OA SALES REP TODAY! 501-374-0000 | [advertising@oxfordamerican.org](mailto:advertising@oxfordamerican.org)**